

City Wide / Technology Goods & Services

## Digital Asset Management System

The City is seeking Proposals to implement and support a Digital Asset Management System to be used by multiple City Departments. The System will, at a minimum, store and manage all creative assets – photos, videos, graphic design in addition to supporting brand marketing. The system will need to function similarly to a working library and will have the ability to share historical content, current content, and details on the intended use. This system should also allow other users within the department to easily find and distribute approved content.

### Details

|                          |                           |
|--------------------------|---------------------------|
| Posting Number           | 2022-Q1(Jan-Mar)-CTW-6455 |
| Anticipated Posting Date | 2022-02-28                |
| Commodity Code(s):       | 20800, 95805, inven       |

### Requirements

Last Updated: 03/31/22

#### Insurance Requirements

The City requires the awarded vendor(s) to obtain and maintain the following insurance coverage types:



General Liability-For bodily injury or property damage, arising from products, premises, completed work, personal & advertising injury

### Estimated Total Value

The total project value is anticipated to be:



\$250,000 - 499,999

### Contract Term

The term of the project is anticipated to be:



Multi-Year

## For Questions, Contact:

Brian Winegard

City Contact

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